



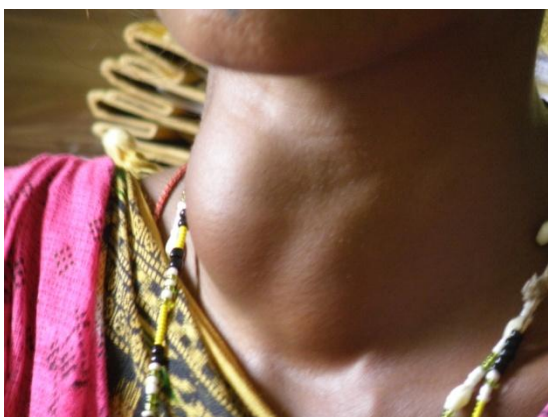
## Monthly Letter September 2010

### Last Mile Connectivity for Mothers during Delivery



#### Meet

*Dalima, a tribal mid wife who handles 2 child deliveries, a week on an average. She is totally ignorant of aseptic delivery practices resulting in high still births, IMR and MMR besides neo natal and U5 ailments like tetanus, polio and diphtheria. Our endeavor is to train her in aseptic delivery practices, as institutional delivery for tribal poor is still a distant dream. We are providing them aseptic delivery kit with sterilized new blades; thread, band aid and anti septic lotions besides educating in its use and referral skills*



Look at one of our tribal UP members, with serious goiter ailment. We have made referral arrangements of her case to specialists

Goiter in tribals is common iodine deficiency ailment due to iron toxic water; nutrition deficiency and living styles. Iodized salt and nutritive food will help prevent the incidence. Local quacks make red iron incisions complicating thyroid glands. We are creating awareness levels about goiter and helping the tribal's access affordable iodized salt. Serious cases where surgery is warranted are referred to local PHCs. One UP center is exclusively trained to prepare and distribute iodized salt across all 120 UPP villages

### Meet UPP Graduates of Narayankhed Pilot



Satyamma is physically challenged but has to run twice as fast against life challenges

Gonla Satyamma is physically challenged destitute and UPP Graduate. She could not get married as she is physically challenged ultra poor. Traditionally she got mock married to a sword and later to a drunkard who pushed her to abyss of ultra poverty. With her daughter she returned to mother's place. Identified under the UPP, she started reconstruction of her livelihoods from cigar rolling to petty shop. Created multiple streams of income adding refrigerator to sell cool drinks and a phone coin box in her petty shop. With stable cash flow streams she could get her lone daughter married and settled to a secured and dignified life. Her husband who abandoned her came back looking at her quality life. Now she is availing Rs.30, 000 loan from SHG Bank Linkage program. We could facilitate her access to widow pension, PDF and Arogyashri Health cards. She is also contributing to Life Insurance Scheme Rs.5000 per annum. Has Rs.4600 savings in her group. She wanted to join SKS MFI and mustering other ultra poor graduates to form a Micro Finance Center. No doubt now she is our paid Community Resource Person to motivate newly targeted ultra poor in two of our new UPP Branches in Medak DT.

## Two Square Meals a day - tribal poor have their day

### Two square meals a day - Food security paradigm of Ultra Poor

Prescribed consumption	750 Gms of rice per day per adult
5 member family	3 kg., a day
One month requirement	82.5 Kg
PDS Antyodaya rice	25 kg per month Rs.100 per month
Food security gap	57.5 kg per month
Food budget deficiency	Rs. 1250 @ Rs. 22 per kg

Coping food insecurity: Wage labor; migration, Money lenders and mortgages, neighbor borrowings, child labor, Under consumption- cereal only consumption; one meal a day

Challenges: health related income shocks; Sick families, disabled And old age members, inconsistency in government programs – no Add on edible oil and sugar in PDS; off season unemployment

SKS Products and Services to cope up food insecurity: Rice Line scheme, micro savings, cash flows through Livelihoods support and skills training, consumption stipend, awareness about NREGS and facilitate State safety nets

### Share a spoon with them: power of half a dollar a day for just two years:

**Making a positive difference.** You can effectively own the transition of one ultra poor family from chronic hunger to quality living with less than half a dollar a day investment for two years. You can track the transition on the path way to graduation, the family you have so dearly adapted and get exciting feedback on how your half a dollar a day is doing magic in the lives of chronically hungry. Your investment is focused to a specific ultra poor family by name.

Is it starting troubling your consciousness! PI don't stop it, write to us.

**How your half a dollar can load a punch much above its weight?**

